

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,83

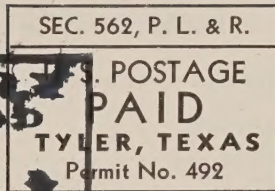
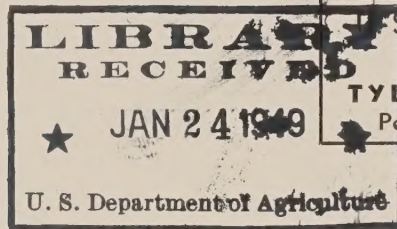
=1949=

Ro



*Quality  
Roses*

**M. OLIVER FLOWER FARMS**  
**TYLER • TEXAS**



Library  
U. S. Department of Agriculture  
Washington 25, D. C.



# Standard Hybrid Tea ROSES

## RED

**Ami Quinard.** Blackish crimson, semi-double. Vigorous.  
**Charles K. Douglas.** Large, rich crimson-red; but long pointed. Healthy foliage.  
**E. G. Hill.** Fully double, high-centered, dazzling scarlet. Strong, free bloomer.  
**Etoile de Hollande.** Large, brilliant red; very fragrant, floriferous.  
**Francis Scott Key.** Crimson-red shading to cerise. Very double and hardy.  
**Grenoble.** Spicily fragrant, high-centered, clear scarlet.  
**Poinsettia.** Ideal pointed form, brilliant scarlet.  
**Red Briarcliff.** Very large, long pointed bud; fragrant.  
**Red Radiance.** Bright cerise-red sport of Pink Radiance. Very hardy and dependable.  
**Red Talisman.** Full, fragrant, deep red sport of Talisman.

## PINK

**Briarcliff.** Fine for cutting. Large, high-centered, deep rose-pink, lighter on outside.  
**Dainty Bess.** Dainty single flowers of shell-pink with crimson stamens.  
**Double Pink Killarney.** Bright pink, long-pointed buds. Free bloomer.  
**Edith Nellie Perkins.** Good size, long lasting, double, fragrant. Orient red outside, salmon-pink inside.  
**Editor McFarland.** Clear pink, intensely fragrant. Strong stems.  
**Picture.** Rich pink tinted salmon. Vigorous and very free blooming.  
**Pink Radiance.** Brilliant carmine-pink. Fine bedding Rose.  
**The Doctor.** Very large, cupped, satiny pink; fragrant. Bushy, vigorous.

## YELLOW

**Golden Charm.** Yellow sport of Talisman.  
**Golden Dawn.** Ovoid, lemon-yellow bud splashed crimson; sunflower-yellow bloom.  
**Lady Hillingdon.** Semi-double, fragrant, deep apricot-yellow. Bushy.  
**Luxembourg.** Rich golden yellow, shading to copper at center. Fine for garden or cutting.  
**Mrs. P. S. du Pont.** Reddish gold to golden yellow. Profuse bloom.  
**Roslyn.** Semi-double, large, golden yellow.  
**Yellow Condesa de Sastago.** Yellow sport of Condesa de Sastago.

## VARIEGATED

**President Herbert Hoover.** Cerise-pink, flame, and yellow; very fragrant. Tall, vigorous.  
**Talisman.** Red and gold buds becoming scarlet-orange. Very popular.

## WHITE

**Caledonia.** A very fine white. Very double and high-centered. Free bloomer.  
**K. A. VIKTORIA.** Soft pearly white with faint lemon center; fragrant. Free, healthy bloomer.

## HARDY HYBRID PERPETUAL ROSES

**Frau Karl Druschki.** Immense, very double, pure white. Hardy everywhere.  
**Paul Neyron.** Deep pink, enormous, very fragrant.  
**Red American Beauty.** Large, double, fragrant, deep red.  
**Ulrich Brunner.** Brilliant scarlet-crimson, deeply scented. Easy to grow.

## FLORIBUNDA ROSES

**Cameo.** Small, cupped, salmon-pink to orange-pink clusters of bloom. Height 18 in.  
**Cecile Brunner.** The Sweetheart Rose. Dainty soft pink, in sprays.  
**Ideal.** Dark velvety crimson clusters. Dark foliage; bushy.  
**Mrs. R. M. Finch.** Large clusters of 2-inch, rosy pink blooms. Bushy.  
**Orange Triumph.** Salmon-red, semi-double. Compact and bushy.  
**Rosenelfe.** Dainty pink flowers, fine for table decoration. Excellent foliage.

## STANDARD CLIMBING ROSES

**Cl. Cecile Brunner.** Climbing form of the Sweetheart Rose.  
**Cl. Etoile de Hollande.** Bright red flowers borne singly. Strong climber.  
**Cl. K. A. Viktoria.** Soft white, carried singly.  
**Cl. Pink Radiance.** Two-toned pink flowers on a good climbing plant.  
**Cl. Red Radiance.** Strong climber with flowers like the bush form.  
**Cl. Talisman.** Scarlet-orange and yellow, carried singly.  
**Marechal Niel.** Deep golden yellow, double, very fragrant. Fine in the South.  
**New Dawn.** Soft pink everbloomer. Very fine plant.  
**Paul's Scarlet Climber.** Semi-double flowers in huge clusters. Hardy; very prolific bloomer.  
**Silver Moon.** Pure white flowers like clematis in form. Very large and semi-double.

## PATENTED HYBRID TEA ROSES

**Better Times.** Pat. 23. Very popular red, fragrant. Excellent garden or florist Rose. 60c each.  
**Charlotte Armstrong.** Pat. 455. Cerise-red, very long. Vigorous and floriferous. 70c each.  
**Crimson Glory.** Pat. 105. Well formed, deep crimson, intensely fragrant. 70c each.  
**Gloaming.** Pat. 137. Good cut flower. Pink overlaid salmon. 70c each.  
**Heart's Desire.** Pat. 501. Deep velvety red, unfading. Old-time fragrance. 75c each.

## PATENTED HYBRID TEA ROSES, con.

**Mirandy.** Pat. 632. Wonderful fragrant red Rose—among the very best. Strong plant with stout stems. 75c each.  
**Mme. Chiang Kai-shek.** Pat. 644. Creamy yellow, delicately fragrant, large. 75c each.  
**Mme. Henri Guillot.** Pat. 337. Large, raspberry-pink flower with twenty petals. 75c each.  
**Peace.** Pat. 591. Huge, softest yellow edges and flushed pink. Very fine foliage and plant. 95c each.  
**Rome Glory.** Pat. 304. Scarlet-crimson, keeping very well. Fragrant. 70c each.  
**Rubaiyat.** Pat. 758. Rose-red, lighter outside; very fragrant, large and double. Abundant bloomer. 75c each.  
**Sterling.** Pat. 21. Flaming pink with yellow base. Good grower and bloomer. 60c each.  
**Texas Centennial.** Pat. 162. Blood-red sport of Pres. Herbert Hoover. 60c each.  
**Will Rogers.** Pat. 256. Short, twisted petals of velvety crimson; very fragrant. 60c each.

## PATENTED FLORIBUNDA ROSES

**Betty Prior.** Pat. 340. Single carmine-pink flowers like dogwood, in clusters. Very healthy and vigorous. 60c each.  
**Donald Prior.** Pat. 377. Rich cherry-red, semi-double. Very fine for bedding. 60c each.  
**Permanent Wave.** Pat. 107. Single, deep rose-pink, with waved petal edges. 60c each.  
**Pinocchio.** Pat. 484. Dainty blooms of pink suffused salmon. Dwarf, bushy. 65c each.  
**Smiles.** Pat. 331. Coral-pink, semi-double flowers in clusters. Blooms all season. 60c each.  
**Snowbank.** Pat. 279. Flesh-white, semi-double. 60c each.  
**World's Fair.** Pat. 362. Clusters of large, velvety dark scarlet. Very fine. 60c each.

## PATENTED CLIMBING ROSES

**Blaze.** Pat. 10. Large clusters of blazing scarlet, 2-inch flowers. Very prolific. 70c each.  
**Cl. Heart's Desire.** Velvety red climber, richly fragrant. 75c each.  
**Dobloons.** Pat. 152. Large golden clusters. Handsome glossy foliage. 70c each.  
**Dr. J. H. Nicolas.** Pat. 457. Deep rose-pink, large, double blooms, three or four on a stem. Very hardy. 75c each.

For individual packing, waxing and picture label on Patented Roses, add 15c each.

## BARE-ROOT STANDARDS

	Each
Carload, row-run	\$0 14
100 to 1000	
No. 1	30
No. 1½	23
No. 2	15
1000 to 5000	
No. 1	27
No. 1½	20
No. 2	13
5000 to 10,000	
No. 1	25
No. 1½	18
No. 2	11

All prices F.O.B. Tyler, Texas

**TERMS:** 25% deposit with order, balance C.O.D. We allow 2% discount if entire amount accompanies the order. Only those firms with previously established charge accounts are allowed credit.

## NOTE CAREFULLY BEFORE ORDERING

In ordering, please list in multiples of 10 of a variety and grade, since we cannot break bundles.

Add moisture to Rose plant roots immediately upon receipt of bales.

Bare-root orders shipped from November to March 10.

Processed Roses shipped from November to April.

We cannot be responsible for delay in transit or mishandling by transportation companies. Should this occur, file your claim with them directly and we will assist you in getting the full amount. We will endeavor to fill every order submitted, but will not be responsible for any sums greater than the amount of the order and will refund for any orders that cannot be filled. Orders take preference in rotation as they are received.

*We Invite You to Visit Our Fields and See These Fine Roses*



[illegible]





## ***Florists – Sales Yards – Nurserymen***

# Make More Profits

*Individually Root-Wrapped • Waxed Picture Labels*

For easier handling, quicker sales and cash-and-carry business the processed Rose bush is a real sales booster, clean and easy to handle in the finest florist shop and the moist root wrapping and wax protection enables you to display it outside in salesyard and nurseries. Get your share of this most satisfactory business.

**PRICES:** Heavy grade, 45c each; Medium heavy, 35c each

### 3 Hybrid Tea Monthly Blooming Bush Roses, in 1 wrap

UNIT

- A. 3 Red Rose Bushes  
B. 1 Red, 1 Pink, 1 Yellow Bush  
C. 1 Pink, 1 Yellow, 1 White Bush

### 3 Hybrid Tea Monthly Blooming Climbing Roses, in 1 wrap

UNIT

- D. 3 Red Climbing Roses  
E. 1 Pink, 1 Yellow, 1 White Climbing Rose Bush

**Cost: 70c each, bundle of 3**

**F.O.B. Tyler, Texas**

**Shipped by Express or Parcel Post in heavy corrugated cartons**

*Minimum sample order—not less than 50 total*

[illegible]



# You Can't Lose!

when you order our superior Roses because they are quality grown, expertly handled and properly packed. We grow Roses up to a standard, not down to a price.



We would be glad to have you visit and inspect our stock and facilities. See for yourself. Our repeat business is proof of the satisfaction of our customers. Buy from a reliable firm with a background. It pays in the long run. Due to the fact that Roses are of a perishable nature, we must ask that all claims for which we might be responsible be made within three days after receipt of order.

## Our Guarantee

Your money back if not satisfied with all our claims: Disease-free; true to name; sizes above actual grading standards. If not pleased, repack the entire shipment properly and return for refund. Please have your local carrier fill out standard inspection report. In case of damage in transit, please file claim with carrier.

*We heartily welcome your investigation of our reputation. Ask any banking house in Tyler*

